

Government of Jammu & Kashmir
Office of the Commissioner Food & Drug Administration
Drugs & Food Control Organization, J&K
Civil Secretariat, J&K, Jammu/ Srinagar

FOOD ALERT/ STOP USE NOTICE

Whereas, a sample of food article, Packaged Drinking Water , "Ajwa " was lifted by the Food Safety Officer, Zone- V Srinagar from the premises of M/s Saaf Pani.Plot No.89,Phase -II Industrail Khumoh Srinagar for analysis under the provisions of the Food Safety and Standards Act, 2006 ; and

Whereas, the Director Referral Food Laboratory, CFTRI Mysore , where the said sample was analyzed, has declared it as 'Unsafe', the report whereof is as under:-

Name of the Food Article	Manufacturer/ Marketer	Batch No/ Date of Packing/ Expiry/ Net Content	Report No. & Date	Opinion of the Director	Reasons of failure
Packaged Drinking Water , "Ajwa"	M/S Saaf Pani Plot No.89 , Industrial Area Phase II, Khunmoh Srinagar	306/AJP 03.11.2025/ 03.06.2026/ 1 Ltr	FT/ADCL/FSSAI(211F)/2026 Dated: 11.02.26 Unsafe The	Unsafe	The Sample shows presence of E.coli & Coliforms bacteria.

Now, therefore, in exercise of powers conferred under section 18 and 29 of the Food Safety & Standard Act, it is hereby notified for information of the general public to discontinue consumption and usage of the food product Packaged Drinking Water "Ajwa" Batch No.: 306/AJP, Net Weight: 01 lt , Date of Manufacture: 03.11.2025, Date of Expiry: 03.06.2026 as the same has been declared 'Unsafe' due to presence of Coliforms and Escherichia Coli.

Further, all the Food Business Operators, distributors, wholesalers, retailers, and other stakeholders who are in possession of any stock of the food product detailed above shall not only inform the concerned Designated Officer(s) about the stock position but also stop the sale of the forth with ..

Non-compliance with this notice shall attract penal action under the relevant provisions of the Food Safety and Standards Act, 2006.


(Smita Sethi) JKAS
Commissioner,
Food and Drugs Administration,
J&K.

No: FADA-Tech /16/2021-05

Dated: 18.03.2026

Copy to the:-

1. Commissioner/Secretary, Health & Medical Education Department, J&K, for kind information.
2. Director, (RCD), FSSAI, FDA, Bhawan, Kotla Road, New Delhi for information.
3. District Commissioner, Srinagar, for information and necessary action as Chairman DLAC
4. **Joint Director, Information & Public Relations, Jammu/Kashmir for information with the request to have the Food Alert Notice published in all leading dailies of J&K, in the larger public interest.**
5. Deputy Commissioner, Food Safety, Jammu/Kashmir/ ICLC, for information with the request to direct all the enforcement officers to keep a strict vigil on the movement of said food article in their respective areas of jurisdictions.
6. Designated Officer Food Safety Srinagar for information and strict compliance.
7. Concerned file for reference and record